



Sponsorship Investment Opportunities

Presenting – \$10,000

- Company name precedes name of conference on all promotional materials
- Welcome speech
- Invitation to attend speaker dinner Thursday evening
- Company logo on all promotional materials for conference
- Full page ad in conference printed program
- 5 complimentary full conference registrations
- Company logo on e-invitations
- Exhibit table
- Company logo and link on promotional web site
- On site recognition including signs, brochures, handouts, etc.
- Large logo cycled on screens during breaks
- Social media recognition
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register additional attendees at a reduced rate

Platinum – \$7,500

- Company logo on promotional materials for conference
- Full page ad in conference printed program
- 4 complimentary full conference registrations
- Company logo on e-invitations
- Exhibit table
- Company logo and link on promotional web site
- On site recognition including signs, brochures, handouts, etc.
- Logo cycled on screens during breaks
- Social media recognition
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register additional attendees at a reduced rate

Gold – \$5,000

- Half page ad in conference printed program
- 3 complimentary full conference registrations
- Company logo on e-invitations
- Exhibit table
- Company logo and link on promotional web site
- On site recognition including signs, brochures, handouts, etc.
- Logo cycled on screens during breaks
- Social media recognition
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register additional attendees at a reduced rate

To secure your sponsorship spot, or if you have questions, please contact Kelsey Feller at aafdesmoines@gmail.com



Sponsorship Investment Opportunities

Silver – \$2,500

- Quarter page ad in conference printed program
- 2 complimentary full conference registrations
- Exhibit table
- Company logo and link on promotional web site
- On site recognition including signs, brochures, handouts, etc.
- Logo cycled on screens during breaks
- Social media recognition
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register additional attendees at a reduced rate

Bronze – \$1,000

- 1 complimentary full conference registration
- Company logo and link on promotional web site
- On site recognition including signs, brochures, handouts, etc.
- Logo cycled on screens during breaks
- Social media recognition
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register additional attendees at a reduced rate

Local – \$500

- 1 complimentary full conference registration
- Company logo and link on promotional web site
- On site recognition including signs, brochures, handouts, etc.
- Company name cycled on screens during breaks
- Social media recognition

Full page program ad – \$750

Half page program ad - \$500

Quarter page program ad - \$250

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